

UNITED STATES DISTRICT COURT
FOR THE DISTRICT OF NEW JERSEY
CIVIL ACTION NO. 07-3906 (FLW)

----- : TRANSCRIPT OF PROCEEDINGS
IN RE: :
VONAGE MARKETING AND :
SALES PRACTICES LITIGATION: MAY 12, 2011
----- :

CLARKSON S. FISHER UNITED STATES COURTHOUSE
402 EAST STATE STREET, TRENTON, NEW JERSEY 08608

B E F O R E: THE HONORABLE FRED A. L. WOLFSON, USDJ

A P P E A R A N C E S:

COHEN, MILSTEIN, SELLERS & TOLL, ESQUIRES
BY: ANDREW N. FRIEDMAN, ESQUIRE
VICTORIA S. NUGENT, ESQUIRE
-and-
SEEGER, WEISS, ESQUIRES
BY: SCOTT A. GEORGE, ESQUIRE
JONATHAN SHUB, ESQUIRE
On behalf of the Plaintiffs

BINGHAM MCCUTCHEN, ESQUIRES
BY: FRANK G. LAMANCUSA, ESQUIRE
On behalf of Defendant Vonage

A L S O P R E S E N T:

RANDI FRIEDMAN, ESQUIRE
Vonage In-House Counsel

* * * * *
VINCENT RUSSONIELLO, C.C.R.
OFFICIAL U.S. COURT REPORTER
138 PAXSON AVENUE TRENTON, NEW JERSEY 08690
(609) 588-9516

C E R T I F I C A T E

PURSUANT TO SECTION 753, TITLE 28, USC, THE
FOLLOWING TRANSCRIPT IS CERTIFIED TO BE AN ACCURATE
TRANSCRIPTION OF MY STENOGRAPHIC NOTES IN THE
ABOVE-ENTITLED MATTER.

S/Vincent Russoniello
VINCENT RUSSONIELLO, C.C.R.
OFFICIAL U.S. COURT REPORTER

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1 (In open court.)

2 THE CLERK: All rise.

3 THE COURT: Thank you.

4 Good morning. Let me have the appearances,
5 please.

6 MR. GEORGE: Good morning, your Honor.

7 Scott Alan George with Seeger Weiss for the
8 plaintiffs in the class.

9 MR. FRIEDMAN: Good morning, your Honor.
10 Andrew Friedman with Cohen, Milstein, Sellers & Toll,
11 also for the class.

12 MS. NUGENT: Victoria Nugent with Cohen,
13 Milstein, Sellers & Toll, also for the class.

14 MR. SHUB: Good morning, your Honor.
15 Jonathan Shub, Seeger, Weiss for the class.

16 MR. LAMANCUSA: Good morning, your Honor.
17 Frank Lamancusa, Bingham, McCutchen, for
18 Vonage.

19 MS. FRIEDMAN: Randy Friedman, in-house
20 counsel, for Vonage, along with my business colleague,
21 Rennard Snowden.

22 THE COURT: Thank you.

23 Who is going to be speaking on behalf of the
24 plaintiff?

25 MR. GEORGE: Myself, your Honor, Scott George.

1 THE COURT: Have a seat everyone. Thank you.

2 I have received all of the papers that have
3 been submitted by class counsel in this matter in
4 support of the final order to approve the settlement
5 in this matter and to certify the class for settlement
6 purposes. In that regard I have received the documen-
7 tation regarding how notification was provided.

8 I have also received the limited objections
9 that have been filed in this matter, the written
10 objections, and you have provided me with copies of
11 those. I have those as exhibits at this point, your
12 response to those objections, and I'm looking about
13 the courtroom now and I see that there are no
14 objectors who are present here in court today.
15 Everyone seems to agree with that. And, certainly,
16 having looked at the objections and where these
17 various individuals were located, none of them were
18 submitted, obviously, by individuals represented by
19 counsel. I think one of the objectors is an attorney
20 himself who is a party, but, other than that, they are
21 all out of state; and I note that none of them are
22 present here today to present any further argument or
23 position in that regard.

24 With that, I'll hear a short presentation from
25 the plaintiffs, if there is anything else that you

1 wish to add to the papers that you have already
2 submitted.

3 MR. GEORGE: No, your Honor, just that this is
4 providing dollar-for-dollar relief to the settlement
5 class which is particularly valuable given the recent
6 decision by the Supreme Court in Concepcion which
7 would have given defendant Vonage a far firmer foot to
8 challenge class certification in this case and demand
9 individual arbitration of the claims asserted by the
10 plaintiff.

11 The notice program was robust with direct
12 notice to the class. Over 6 million emails went out
13 to the 3 million or so class members. We have only a
14 few objections and a handful of opt-outs. It speaks
15 volumes to the benefits that this settlement is giving
16 to the class, and we believe, as we said in our
17 papers, it should be approved as fair and adequate.

18 THE COURT: I know that the defendant has
19 submitted no papers and is taking basically no
20 position with regard to the fee request or anything
21 else in that regard.

22 Is that correct?

23 MR. LAMANCUSA: That is correct. We do not
24 oppose the fee request.

25 ///

1 THE COURT: Then, at this point, I don't think
2 we need to belabor any further positions. I have
3 those. I'm ready to issue my findings with regard to
4 this matter.

5 This will be the Court's determination of the
6 motions for final approval of the proposed settlement
7 and an award of attorneys' fees and reimbursement of
8 expenses that have been filed by the named
9 plaintiffs -- Budd Nahay, Robert Starrett, Alex
10 Nevelson, Eric Terrell, Darlene Pennock, Francesco
11 Trama, and John Stewart, that I'll collectively refer
12 to as the "plaintiffs" in this oral opinion; and this
13 settlement is to resolve all claims asserted against
14 defendant Vonage America, Inc., Vonage Holdings Corp.,
15 and Vonage Marketing, Inc., that I'll collectively
16 refer to as "Vonage" throughout the proceedings.

17 Let me begin by some of the procedural
18 history.

19 Vonage sells products and services which are
20 designed to enable its customers to make and receive
21 telephone calls over the internet. On December 4,
22 2006, plaintiffs Nahay and Starrett initiated a
23 putative class action lawsuit against Vonage alleging
24 that Vonage misrepresented several features of its
25 service, including the service of its promotional one

1 month free and money-back guarantee offers, and the
2 charges associated with the account cancellation, and
3 that Vonage failed to timely honor requests for
4 cancelation. Subsequently, several actions were filed
5 based on similar allegations around the nation.

6 On August 6, 2007, the Judicial Panel on
7 Multi-District Litigation transferred all related
8 actions to this Court. On November 19, 2008, the
9 Court consolidated the transferred cases and appointed
10 Cohen, Milstein, Sellers & Toll, PLLC, and Seeger,
11 Weiss, LLP, as co-lead class counsel. The following
12 month plaintiffs filed a consolidated class action
13 complaint. In that complaint, plaintiffs sought
14 relief on behalf of a nationwide class for breach of
15 contract, breach of implied covenant of good faith and
16 fair dealing, and violations of New Jersey and
17 California consumer protection laws, and for unjust
18 enrichment.

19 After the filing of the complaint, Vonage
20 moved to compel arbitration and to dismiss and/or stay
21 claims based on arbitration clauses, including bans on
22 class actions that were included in Vonage's various
23 terms of service.

24 On September 1, 2009, the Court heard and
25 denied Vonage's motion without prejudice to Vonage

1 resubmitting the motion after a period of discovery
2 relating to the dispute resolution arbitration
3 provisions.

4 On November 16, 2009, Vonage and the attorneys
5 general of 32 states entered into a settlement.
6 Central to this settlement were prospective changes in
7 the disclosures made by Vonage to customers, as well
8 as changes to its cancelation procedure to better
9 ensure that cancelations were timely made. In this
10 settlement, compensation was made available to persons
11 who had complained before March 16, 2010, to the
12 attorneys general. However, no wider notice or claims
13 process was available to customers who had not filed
14 such a complaint.

15 On December 2, 2009, Vonage renewed its motion
16 to compel arbitration, and the motion was pending
17 during the parties' settlement discussions in this
18 case. The parties agreed to administratively
19 terminate that motion in light of the settlement
20 talks.

21 Eventually, the parties entered into a
22 settlement in principle on September 24, 2010.

23 On January 13, 2011, the Court granted
24 preliminary approval of the settlement.

25 Is there an issue, counsel?

1 MR. LAMANCUSA: I thought that was January
2 3rd?

3 MR. GEORGE: Yes, January 3rd.

4 THE COURT: Okay. Let me correct that, the
5 3rd.

6 If you have any issues as I'm reading this,
7 interrupt me.

8 MR. LAMANCUSA: Understood. Thank you.

9 THE COURT: It's a long oral opinion, so feel
10 free.

11 Notice to the class included direct notice by
12 electronic mail to all account holders who are or may
13 be affected by the settlement, publication for three
14 weekdays in USA Today, a static notice on account
15 holder's account sites, a toll-free number, and a
16 dedicated web page that provided access to the long
17 form notice, frequently asked questions, and important
18 litigation documents, including the settlement agree-
19 ment.

20 In this proposed settlement Vonage agrees to
21 make a payment of \$4.75 million in cash into a common
22 fund for the benefit of the proposed settlement class,
23 including the costs of settlement administration and
24 attorneys' fees and costs associated with the
25 prosecution of these claims and the administration of

1 the settlement. The proposed settlement class
2 consists of: all persons in the United States, its
3 territories or possessions who are or were subscribers
4 or customers of Vonage on or before the entry of the
5 preliminary approval order of January 3rd, 2011, who:

6 1. Signed up under a one- or two-month free
7 service promotion;

8 2. Cancelled service within 10 days of the
9 expiration of their money-back guarantee promotion;

10 3. Were charged a disconnection fee; and/or

11 4. Requested cancelation but were thereafter
12 charged regular monthly service fees for service they
13 did not use after the cancellation request. Cash
14 benefits available to the members of the settlement
15 class for these four categories of damages are as
16 follows:

17 1. One month free claims: Class members who
18 subscribed to Vonage service under a one- or two-month
19 free promotion and the promotional period of service
20 began on the date their accounts were administratively
21 opened, not the date full service was available for
22 use, are eligible to receive \$10.

23 2. Money-back guarantee claims: Class
24 members who subscribed to Vonage service under a
25 money-back guarantee promotion and cancelled their

1 subscription between 31 and 40 days after signing up
2 with Vonage but were charged and paid a monthly
3 service fee or equipment charges from Vonage and did
4 not receive a refund or credit from Vonage for such
5 fees or charges are eligible to receive a refund for
6 such fees and charges. The refund would not exceed
7 \$25 for the monthly service fee and \$80 for equipment
8 charges, and it may be subject to pro rata reduction.

9 MR. GEORGE: Your Honor?

10 THE COURT: Yes.

11 MR. GEORGE: There was a small period of time
12 in the categories definition as well where there was a
13 two-month money-back guarantee window, which your
14 Honor has not provided for in the oral opinion so far,
15 where it was between 61 and 70 days, between August
16 15th, 2007, and February 3rd, 2008.

17 THE COURT: Let me hear exactly what the
18 language is that's included there.

19 MR. GEORGE: Okay. After the 31- and 40-day
20 window, there is -- or between 61 and 70 days for
21 settlement class members who signed up between August
22 15, 2007, and February 3, 2008.

23 THE COURT: Same amounts?

24 MR. GEORGE: Yes.

25 THE COURT: Okay.

1 3, the disconnection fee claims: Class
2 members who subscribed to Vonage service who were
3 charged and paid any termination, cancellation, or
4 disconnection fee for cancelling Vonage service, and
5 did not receive a refund or credit for such fees from
6 Vonage, are eligible to receive payment for those
7 fees. The refund would not exceed \$40, and it may be
8 subject to pro rata deduction.

9 4. The post-cancellation service fee claims:
10 Class members who requested cancellation of their
11 subscription with Vonage but were thereafter charged
12 and paid regular monthly service fees for service they
13 did not otherwise use after the cancellation and they
14 were not reimbursed for those charges from Vonage are
15 eligible to receive payment for such service fees.
16 The refund would not exceed \$50, and it may be subject
17 to pro rata reduction.

18 No cash payment will be made on any claim for
19 any of these categories where the total distribution
20 amount is less than \$10. Class members may be
21 eligible for up to \$195 in cash benefits subject to
22 pro rata reduction.

23 I'll next discuss the steps which the parties
24 took in sending out the settlement notices to
25 potential class members.

1 After I preliminary approved the class action
2 settlement, Vonage personnel began the process of
3 identifying the current and former Vonage accounts
4 that would receive notice of the settlement via email.

5 As of January 4, 2011, the complete universe
6 of Vonage U.S. accounts was 6,316,002. From that list
7 Vonage excluded accounts that did not meet the
8 requirements of the class members as set forth in the
9 Court's preliminary approval. Ultimately, nearly 82
10 percent of all U.S. Vonage accounts were sent email
11 notifications of the proposed settlement. Using the
12 services of PM Digital, Inc., within 20 days of the
13 entry of the preliminary approval, Vonage sent a total
14 of 5,179,301 notifications to email addresses of which
15 over 80 percent were successfully delivered.

16 MR. LAMANCUSA: Excuse me, your Honor?

17 THE COURT: Yes.

18 MR. LAMANCUSA: One point of correction. The
19 email addresses were 5,179,031.

20 THE COURT: All right.

21 MS. FRIEDMAN: Your Honor, also, we started
22 the emails within 20 days. They weren't complete
23 within 20 days.

24 THE COURT: Okay.

25 MS. FRIEDMAN: Per the Court's order.

1 THE COURT: Let me clarify that those email
2 certifications began within 20 days.

3 When was the process completed?

4 MR. LAMANCUSA: February 11th.

5 THE COURT: And the process of email notifi-
6 cation was completed then by February 11.

7 MR. LAMANCUSA: That's correct.

8 THE COURT: And of those, over 80 percent were
9 successfully delivered.

10 MR. LAMANCUSA: That is correct.

11 THE COURT: In addition, Vonage posted an
12 announcement on its website regarding the settlement
13 to all of its then customers which ran for 60 consecu-
14 tive days. The customers were directed to call a toll
15 free number or go to a website to obtain information
16 regarding the settlement.

17 Finally, a publication with information
18 regarding the settlement was posted on USA Today for
19 three weeks.

20 Is that correct?

21 MR. GEORGE: Three days.

22 THE COURT: That's what I had previously.
23 Three days.

24 In response to the notices, as of April 28,
25 2011, the parties have received a total of 103 timely

1 opt-outs; and as of April 8, 2011, plaintiff received
2 38,653 claims.

3 Is that correct?

4 MR. GEORGE: Yes, your Honor.

5 THE COURT: The deadline for submitting a
6 claim is 60 days after the entry of the final approval
7 order and judgment. Plaintiffs, with the assistance
8 of Epiq Class Action and Claims Solutions, the settle-
9 ment administrator, will administer the common fund,
10 including dispersing the award to class members.

11 Furthermore, a total of 12 objections have
12 been received by the Court from class members raising
13 various issues ranging from the fairness of the
14 settlement to the alleged excessiveness of the
15 requested attorneys' fees by plaintiffs, and those
16 objections will be discussed more fully in this
17 opinion.

18 Class certification.

19 As the case has not proceeded to the class
20 certification stage, the Court has to first determine
21 whether to certify the settlement case. The Third
22 Circuit in In re Insurance brokerage Antitrust
23 Litigation, 579 F.3d 241, 257-58, 3d Cir. 2009,
24 explained the standard for class certification in a
25 settlement context. In order to approve a class

1 settlement agreement, "a District Court must determine
2 that the requirements for class certification under
3 Federal Rule of Civil Procedure 23(a) and (b) are met
4 and must determine that the settlement is fair to the
5 class under Federal Rule of Civil Procedure 23(e)."

6 As the Supreme Court has made clear, "Con-
7 fronted with a request for settlement-only class
8 certification, a District Court need not inquire
9 whether the case, if tried, would present intractable
10 management problems, for the proposal is that there
11 would be no trial. But other specifications of Rule
12 23, those designed to protect absentees by blocking
13 unwarranted or overbroad class definitions, demand
14 undiluted, even heightened, attention in the
15 settlement context." Amchem Products, Inc., v.
16 Windsor, 521 U.S. 591, 1997.

17 Further, the Court indicated: "If a fairness
18 inquiry under Rule 23(e) controlled certification,
19 eclipsing Rule 23(a) and (b) and permitting class
20 designation despite the impossibility of litigation,
21 both class counsel and the Court would be disarmed."
22 Thus, it is important to "apply the class certifica-
23 tion requirements of Rules 23(a) and (b) separately
24 from the fairness determination under Rule 23(e)."
25 In re Prudential Insurance Company America Sales

1 Practice Litigation Agent Actions, 148 F.3d 2383, 3d
2 Cir. 1998.

3 "The requirements of Rule 23(a) and (b) are
4 designed to insure that a proposed class has
5 'sufficient unity so that absent class members can
6 fairly be bound by decisions of class representa-
7 tives.'" Under Rule 23(a) the prerequisites to class
8 are:

9 "One, the class is so numerous that joinder of
10 all members is impracticable. Two, there are
11 questions of law or fact common to the class. Three,
12 the claims or defenses of the representative parties
13 are typical of the claims or defenses of the class.
14 And, four, the representative parties will fairly and
15 adequately protect the interests of the class."
16 That's Federal Rule of Civil Procedure 23(a). Also,
17 see Amchem, 521 U.S. at 613.

18 "If all of the prerequisites of Rule 23(a) are
19 satisfied, a class action may be maintained if the
20 standards set forth in Rule 23(b) are satisfied as
21 well." In re Insurance Brokerage, 579 F.3d at 257.

22 Rule 23(b)(3) requires "the Court to find that
23 the questions of law or fact common to class members
24 predominate over any questions affecting only
25 individual members and that a class action is superior

1 to other available methods for fairly and efficiently
2 adjudicating the controversy." Amchem, 521 U.S., at
3 618. Also from the case: "Among current applications
4 of Rule 23(b)(3) the 'settlement only' class has
5 become a stock device." The "factual determinations
6 necessary to make Rule 23 findings must be made by a
7 preponderance of the evidence. In other words, to
8 certify a class, the District Court must find that the
9 evidence more likely than not establishes each fact
10 necessary to meet the requirements of Rule 23." In re
11 Insurance Brokerage, 552 F.3d at 258. Accordingly,
12 "class certification is proper only if the Court is
13 satisfied after a rigorous analysis that the pre-
14 requisites of Rule 23 are met."

15 "Even if it has satisfied the requirements for
16 certification under Rule 23, a class action cannot be
17 settled without the approval of the Court and a deter-
18 mination that the proposed settlement is fair, reason-
19 able, and adequate." In re Prudential Insurance
20 Company, 148 F.3d at 316. See 23(e)(2) stating that a
21 District Court may approve a proposed settlement "only
22 after a hearing and on finding that it is fair,
23 reasonable, and adequate."

24 In In re Insurance Brokerage the Third Circuit
25 affirmed the applicability of nine factors established

1 in Girsh v. Jepson, 521 F.2d 153, 3d Cir. 1975, which
2 are to be considered when determining the fairness of
3 a proposed settlement. "Where settlement negotiations
4 precede class certification and approval for settle-
5 ment and certification are sought simultaneously, we
6 require District Courts to be even more scrupulous
7 than usual when examining the fairness of the proposed
8 settlement." In re Sodium Antitrust Litigation, 391
9 F.3d 516, 534, 3d Cir. 2004.

10 As stated earlier, the parties request that
11 the following should be certified as a class: All
12 persons in the United States, its territories or
13 possessions who are or were subscribers or customers
14 of Vonage on or before the entry of the preliminary
15 approval order on January 3, 2011, who: 1, signed up
16 under a one- or two-month free service promotion; 2,
17 cancelled service within ten days of the expiration of
18 their money-back guarantee promotion; 3, were charged
19 a disconnection fee; and/or, 4, requested cancelation
20 but were thereafter charged regular monthly service
21 fees for service they did not use after the cancela-
22 tion request.

23 I'll now address numerosity.

24 First, the Court determines whether plaintiffs
25 have satisfied the prerequisites for maintaining a

1 class action as set forth in Rule 23(a).

2 With respect to numerosity, a party need not
3 precisely enumerate the class members to proceed as a
4 class action. In re Lucent Technology, Inc., Securi-
5 ties Litigation, 307 F.Supp.2d 633, District of New
6 Jersey, 2004. A class may not be certified unless the
7 representative class members "will fairly and
8 adequately protect the interests of the class."
9 Federal Rule of Civil Procedure 23(a)(4). "Rule
10 23(a)'s adequacy of representation requirement 'serves
11 to uncover conflicts of interest between named parties
12 and the class they seek to represent.'" In re Pet
13 Food Products Liability Litigation, 2010 U.S. App.
14 Lexis 25628, at 26-27, 3d Cir. December 16, 2010,
15 quoting Amchem. Class representatives "must be part
16 of the class and possess the same interest and suffer
17 the same injury as the class members." In re Pet Food
18 Products Liability Litigation. "No minimum number of
19 plaintiffs is required to maintain a suit as a class
20 action, but generally if the named plaintiff demon-
21 strates that the potential number of plaintiffs exceed
22 40, the first prong of Rule 23(a) has been met."
23 Stewart v. Abraham, 275 F.3d 220, at 226-27, 3d Cir.
24 2001.

25 Here the numerosity element is easily

1 satisfied. There are potentially millions of class
2 members dispersed throughout the United States and,
3 therefore, joinder of all class members is impracti-
4 cable.

5 Commonalty.

6 Commonality requires that "there are questions
7 of law or fact common to the class." Rule 23(a)(2).
8 The threshold for establishing commonality is
9 straightforward. "The commonality requirement will be
10 satisfied if the named plaintiffs share at least one
11 question of fact or law with the grievances of the
12 protective class." In re Schering Plough, 589 F.3d
13 585, at 596-97, 3d Cir. 2009, quoting Baby Neal v.
14 Casey, 43 F.3d 48, at 56, 3d Cir. 1994. Indeed, as
15 the Third Circuit pointed out, "It is well established
16 that only one question of law or fact in common is
17 necessary to satisfy the commonality requirement
18 despite the use of the plural 'questions' in the
19 language of Rule 23(a)(2)." In re Schering Plough,
20 589 F.3d at 97, note 10. Thus, there is a low
21 threshold for satisfying this requirement. Newton v.
22 Merrill Lynch, Pierce, Fenner & Smith, Inc., 259 F.3d,
23 154, 183, 3d Cir. 2001, and In re Sch. Asbestos
24 Litigation, 789 F.2d, 996, 1010, 3d Cir. 1986,
25 highlighting that the threshold of commonality is not

1 high.

2 Indeed, the requirements of commonality and
3 typicality are broadly defined and tend to merge.
4 Baby Neal, 43 F.3d., at 56. "Both criteria seek to
5 assure that the action can be practically and effi-
6 ciently maintained and that the interests of the
7 absentees will be fairly and adequately represented."
8 Baby Neal. Despite their similarity, commonality,
9 like numerosity, evaluates the sufficiency of the
10 class itself, and typicality, like adequacy of
11 representation, evaluates the sufficiency of the named
12 plaintiff. See Hassine v. Jeffes, 846 F.2d 169, at
13 177, note 4, 3d Cir. 1998; Weiss v. York Hospital, 745
14 F. 786, at 810, 3d Cir. 1984, cert. denied, 470 U.S.
15 1060, 1985. More importantly, neither of these
16 requirements mandates that all putative class members
17 share identical claims, and that "factual differences
18 among the claims of the putative class members do not
19 defeat certification." Baby Neal, 43 F.3d at 56. In
20 that regard, class members can assert a single common
21 complaint even if they have not all suffered actual
22 injury; demonstrating that all class members are
23 subject to the same harm will suffice. Hassine, 846
24 F. At 177-78, and cf. Riley v. Jeffes, 777 F. 143, at
25 147, 3d Cir. 1995. Finding constitutional violation

1 in prisoners being subject to constant threat of
2 violence and sexual assault and rejecting contention
3 that plaintiff must actually be assaulted before
4 obtaining relief. "Even where individual facts and
5 circumstances do become important to the resolution,
6 class treatment is not precluded." Baby Neal, 43 F.3d
7 at 56.

8 In this case, in the consolidated complaint,
9 plaintiffs originally proposed to separate the class
10 into four subclasses:

11 1, a national marketing class of persons who
12 signed up for broadband telephone services with
13 Vonage;

14 2, a national cancelation class of persons who
15 were charged monthly service fees, disconnection fees,
16 or other fees after canceling Vonage's service;

17 3, a California marketing class of California
18 residents who signed up for broadband telephone
19 services with Vonage;

20 4, a California cancelation class of
21 California residents who were charged monthly service
22 fees, disconnection fees, or other fees after
23 canceling Vonage's service.

24 With respect to the California class members,
25 named plaintiffs Nevelson and Terrell asserted

1 separate state law claims against Vonage. However,
2 for settlement purposes, the Court recognizes that the
3 California class members need not have their own
4 separate class because this settlement globally
5 resolves all class claims. In that regard, the Court
6 finds that there are common questions of law or fact
7 shared amongst the class. Importantly, common to all
8 members is the issue of whether Vonage engaged in a
9 deceptive and misleading advertising campaign,
10 specifically, whether Vonage misrepresented the scope
11 of its promotional programs and improperly collected
12 fees despite requests for cancelation. Indeed, class
13 members who are current or former customers of Vonage
14 were subject to these allegedly deceiving practices.
15 As such, the elements of commonality are met.

16 Typicality.

17 "The concepts of commonality and typicality
18 are broadly defined and tend to merge because they
19 focus on similar aspects of the alleged claims."
20 Newton, 259 F.3d at 182. Specifically, Rule 23(a)(3)
21 requires that "the claims of the representative
22 parties be typical of the claims of the class."
23 Typicality acts as a bar to class certification only
24 when "the legal theories of the named representatives
25 potentially conflict with those of the absentees."

1 Georgine v. Amchem Products, 83 F.3d 610 at 631, 3d
2 Cir. 1996, and Newton, 259 F.3d at 183. "If the
3 claims of the named plaintiffs and putative class
4 members involve the same conduct by the defendant,
5 typicality is established regardless of factual
6 differences." Newton at 184.

7 In other words, the typicality requirement is
8 satisfied as long as representatives and the class
9 claims arise from the same event or practice or course
10 of conduct and are based on the same legal theory.
11 Brosious v. Children's Place Retail Stores, 89 F.R.D.,
12 138 at 146, District of New Jersey, 1999. Here,
13 since plaintiffs' claims arise from the same course of
14 conduct and are predicated on the same legal theories
15 as the claims of all other members of the class, that
16 is, the alleged misleading misrepresentations and
17 false advertising in connection with Vonage's
18 marketing practices, the typicality requirement of
19 Rule 23(a) is satisfied.

20 Turning to adequacy of representation.

21 Class representatives must "fairly and
22 adequately protect the interests of the class."
23 23(a)(4). This requires a determination of: 1,
24 whether the representatives' conflict with those of
25 the class, and, 2, whether the class attorney is

1 capable of representing the class. Newton, 259 F.3d
2 at 187. The Supreme Court has stressed that this
3 element "serves to uncover conflicts of interest
4 between named parties and the class they seek to
5 represent." Amchem, 521 U.S., at 625. It also
6 functions as a catch-all requirement that "tends to
7 merge with the commonality and typicality requirement
8 of 23(a)." Amchem at 626, note 20.

9 Here the named plaintiffs are adequate repre-
10 sentatives for the class because each of them
11 encountered Vonage's alleged deceptive marketing
12 practices. Plaintiffs Nahay and Starrett were
13 improperly charged fees by Vonage after each canceled
14 the service. Plaintiffs Nevelson and Terrell were
15 improperly charged by Vonage for service that should
16 have been free under Vonage's one month free
17 promotion. Plaintiff Pennock was denied the benefit
18 of Vonage's money-back guarantee and improperly
19 charged fees by Vonage after she canceled the service.
20 Plaintiffs Trama and Stewart were improperly charged
21 fees by Vonage after Vonage transferred his telephone
22 number. In that respect, like all members of the
23 class, plaintiffs were subject to the same challenged
24 marketing policies and practices.

25 In addition, plaintiffs have no interests that

1 are antagonistic to or in conflict with the class
2 because their alleged injuries are identical to those
3 suffered by class members. As such, the absent class
4 members' interests will be protected adequately. See
5 In re Warfarin Sodium Antitrust Litigation, 391 F.3d
6 at 522, 3d Cir. 2004. Moreover, having reviewed
7 co-lead counsel's resumes, the Court is satisfied that
8 the law firms of Cohen, Milstein, Sellers & Toll,
9 PLLC, and Seeger, Weiss, LLP, are experienced in class
10 action and consumer fraud litigation, and, therefore,
11 they are adequate to represent the interests of
12 plaintiffs and the class.

13 Turning to Rule 23(b)(3), superiority
14 requirements.

15 In addition to meeting the requirements of
16 Rule 23(a), the class must also satisfy Rule 23(b)(3).
17 Rule 23(b)(3) requires that "a class action be
18 superior to other available methods for the fair and
19 efficient adjudication of the controversy." The rule
20 sets out several factors relevant to the superiority
21 inquiry: The interest of members of the class in
22 individually controlling the prosecution or defense of
23 separate actions; the extent and nature of any liti-
24 gation concerning the controversy already commenced by
25 or against members of the class; the desirability or

1 undesirability of concentrating the litigation of the
2 claims in the particular forum; and the difficulties
3 likely to be encountered in the management of a class
4 action. Essentially, the superiority requirement
5 "asks the Court to balance in terms of fairness and
6 efficiency the merits of a class action against those
7 of alternative available methods of adjudication."
8 Prudential, 148 F.3d at 316, In re Warfarin, 392 F.3d
9 at 532-33.

10 In this case, each of these factors weigh in
11 favor of class certification.

12 First: The expense of individual actions in
13 this consumer fraud action, weighed against the
14 potential recovery, would clearly be cost prohibitive.

15 Second: This is a multi-district litigation
16 whereby all of the suits filed against Vonage
17 nationwide relating to Vonage's marketing practices
18 have been consolidated and are now properly before the
19 Court.

20 Third: Since there is no related litigation
21 pending in this district or elsewhere, there is no
22 indication that potential individual plaintiffs would
23 prefer to prosecute their claims individually, and
24 class members were given the opportunity to opt out of
25 the class.

1 Indeed, this district is the most appro-
2 priate venue since Vonage's principal place of
3 business is located in the district, most of the
4 decisions regarding the alleged misleading advertising
5 decisions were made in this district, and much of the
6 evidence and many of the witnesses relevant to
7 plaintiffs' claims are located here.

8 In addition, no unusual difficulties in
9 managing this litigation have been encountered.

10 Finally, when confronted with a request for
11 settlement-only class certification, the Court need
12 "not inquire whether the case if tried would present
13 intractable management problems, for the proposal is
14 that there be no trial." Amchem, 521 U.S. at 620.

15 In addition, to meet the requirements of
16 Rule 23(b)(3), named plaintiffs must show that common
17 questions of law or fact predominate over questions
18 affecting only individual class members. In
19 determining whether common questions predominate,
20 Courts have focused on the claims of liability against
21 defendants. See Bogosian v. Gulf Oil Corp., 561 F.
22 434 at 456, 3d Cir. 1977. As stated earlier in this
23 opinion, common legal and factual questions are shared
24 amongst the class members and plaintiffs in this
25 action. Specifically, class members and plaintiffs

1 challenge the same alleged marketing policies and
2 practices by Vonage. Accordingly, the factual and
3 legal principles to be addressed by plaintiffs in
4 prosecuting these claims are sufficiently common to
5 the entire class thereby satisfying the predominance
6 requirement.

7 Having weighed all the factors and considered
8 all the requirements of class certification, the Court
9 finds that it is appropriate to certify the class for
10 settlement purposes.

11 Turning now to the settlement itself.

12 At the outset I note that the law encourages
13 and favors settlement of civil actions in federal
14 courts, particularly in complex class actions. In re
15 Warfarin, 391 F.3d at 535; see In re General Motors,
16 55 F.3d 768 at 784, 3d Cir. 1995. "The law favors
17 settlement particularly in class actions and other
18 complex cases where substantial judicial resources
19 can be conserved by avoiding litigation."

20 Accordingly, when a settlement is reached on terms
21 agreeable to all parties, it is to be encouraged.
22 Bell Atlantic Corp. v. Bolger, 2F.3d 1304 at 1314,
23 note 16, 3d Cir. 1993.

24 Nevertheless, a class action settlement may
25 not be approved under Rule 23(a) without a determina-

1 tion by the Court that the proposed settlement is
2 "fair, reasonable, and adequate." See In re Cendant,
3 264 F.3d at 231; and also Rule 23(e)(1)(A). The Third
4 Circuit has on several occasions stressed the impor-
5 tance of Rule 23(e) noting that "The District Court
6 acts as a fiduciary who must serve as a guardian of
7 the rights of absent class members." General Motors,
8 55 F.3d at 785; and See also Amchem, 521 U.S. at 623,
9 noting that the Rule 23(e) inquiry "protects unnamed
10 class members from unjust or unfair settlements
11 affecting their rights when the representatives become
12 fainthearted before the action is adjudicated or are
13 able to secure satisfaction of their individual claims
14 by a compromise."

15 However, in cases such as this where settle-
16 ment negotiations precede class certification and
17 approval for settlement and certification are sought
18 simultaneously, the Third Circuit requires District
19 Courts to be even "more scrupulous than usual" when
20 examining the fairness of the proposal settlement.
21 See General Motors, 55 F.3d at 805. This heightened
22 standard is intended to ensure that class counsel has
23 engaged in sustained advocacy throughout the course of
24 the proceeding, particularly in settlement negotia-
25 tions, and has protected the interests of all class

1 members. See Prudential, 148 F.3d at 317.

2 To ensure fairness, the Third Circuit has
3 identified nine factors to consider when determining
4 whether a proposed class action settlement is fair,
5 reasonable, and adequate. See Girsh v. Jepson, 521
6 F.2d 153 at 157, 3d Cir. 1975. The factors are:

7 1, the complexity, expense, and likely
8 duration of the litigation;

9 2, the reaction of the class to the
10 settlement;

11 3, the stage of the proceedings and the amount
12 of discovery completed;

13 4, the risks of establishing liability;

14 5, the risks of establishing damages;

15 6, the risks of maintaining the class action
16 through the trial;

17 7, the ability of the defendants to withstand
18 a greater judgment;

19 8, the range of reasonableness of the settle-
20 ment fund in light of the best possible recovery; and

21 9, the range of reasonableness of the settle-
22 ment fund to a possible recovery in light of all the
23 attendant risks of litigation.

24 This Court has considerable discretion in
25 approving a proposed settlement of the class action.

1 In light of the above principles, the Court will
2 determine whether the settlement in this case is
3 reasonable.

4 The first factor involves a consideration of
5 the "probable costs" in both time and money of con-
6 tinued investigation. In that regard, the complexity,
7 expense, and likely duration of litigation in a
8 securities class action weighs in favor of approving
9 elements. This Court in this case, this marketing
10 case, finds that the first factor weighs in favor of
11 settlement.

12 Here, the case would involve complex and
13 protracted discovery, extensive trial preparation, and
14 various legal and factual issues. Due to Vonage's
15 procedural challenge involving arbitration, the
16 parties have not engaged in any meaningful discovery.
17 Indeed, numerous depositions would have to be taken if
18 Vonage's procedural challenge does not succeed. In
19 that regard, this litigation would likely be drawn out
20 with an extended discovery period necessary and a
21 trial that would likely not occur until the distant
22 future. Moreover, given the breadth of the alleged
23 deceptive marketing conduct on the part of Vonage,
24 extensive expert discovery may be necessary. Accord-
25 ingly, there remains a substantial amount of money and

1 time to be spent if this litigation were to continue.

2 More specifically, class counsel would have to
3 spend extensive time to review thousands of pages of
4 documents produced from Vonage and take numerous
5 depositions of both defendants and employees of
6 Vonage. Moreover, completing a trial of this litiga-
7 tion would take several additional months and would
8 inevitably be followed by appeals, all of which would
9 delay any eventual payout to the class.

10 More importantly, during the pendency of this
11 matter, the Supreme Court issued its decision in AT&T
12 Mobility LLC v. Concepcion, 2011 WL 1561956, U.S.,
13 April 27th, 2011, wherein the Court held that state
14 contract law which would deem class-action waivers in
15 arbitration agreements unenforceable when certain
16 criteria are met is preempted by the Federal Arbitra-
17 tion Act because it stands as an obstacle to the
18 accomplishment and execution of the full purposes and
19 objectives of Congress. This decision has a sub-
20 stantial impact on this litigation because there is a
21 similar arbitration clause like the one in Concepcion
22 included in Vonage's terms of service. Indeed, Vonage
23 had moved to compel arbitration based upon that
24 clause. Plaintiffs would face an uphill battle in
25 opposing Vonage's motion in light of the Supreme

1 Court's decision; and should Vonage prevail, class
2 members would be compelled to arbitrate their claims
3 on an individual basis. As such, this factor greatly
4 favors settlement.

5 Turning to reaction of class members.

6 As indicated earlier, there are millions of
7 class members nationwide, and timely notices were sent
8 to over four million people. To date, the Court has
9 received only 103 opt-outs and 12 objections.

10 MR. LAMANCUSA: Five million, your Honor.

11 THE COURT: Five million.

12 MR. LAMANCUSA: That's correct.

13 THE COURT: Right.

14 The Court will briefly address the objections.

15 The objections fall generally into two
16 categories: Customers whose asserted losses exceed
17 the benefits provided under the settlement and people
18 who are hostile to class actions and those objectors
19 who are hostile to class actions and lawyers.

20 The Court notes at the outset that 12
21 objections is certainly a small number as compared to
22 the millions of potential class members. Having
23 reviewed the objections, the Court did not find that
24 any of them are sufficient for the Court to
25 re-evaluate the fairness of the settlement or the fees

1 requested here. In particular, one objector simply
2 stated that "tort lawyers provide very little, if any,
3 value to society and have definitely done damage."
4 Similarly, another objector complained generally that
5 lawyers are paid "too much and class members are not
6 being paid enough."

7 These general objections are not proper bases
8 to object to the fairness of this settlement or the
9 attorneys' fees, and, as such, they mount no
10 meaningful challenge to the settlement.

11 Some objectors complained that they would not
12 be made whole because of the caps placed on each of
13 the benefit groups in the settlement. For example,
14 one objector states that her losses are \$42.79 but the
15 benefit is capped at \$40. Another objector asserts
16 that Vonage owes him \$566.22, although he provides no
17 support for that amount. The Court does not find that
18 these objections weigh in favor of rejecting the
19 settlement terms.

20 Indeed, in assessing the adequacy of a settle-
21 ment, the Court acknowledges that it is necessary to
22 consider that a settlement is a compromise, "a yield-
23 ing of the highest hopes in exchange for certainty and
24 resolution." Prudential, 962 F.Supp. at 534. In that
25 regard, not every class member would be able to recoup

1 all of his or her losses. Certainly, however, the
2 Court finds that this settlement provides a fair and
3 reasonable relief to the class. Indeed, to the extent
4 that the settlement does not fully compensate an
5 extreme situation, an objector has the opportunity to
6 opt out of the settlement and pursue his or her claims
7 individually.

8 Finally, other objectors question why the
9 settlement does not address the impact that their
10 disputes have had on their credit ratings. However,
11 these issues were not part of the claims brought by
12 plaintiffs and are not relevant to the class claims or
13 the purpose of this settlement.

14 The Court notes that there are two objectors
15 who raised questions regarding the adequacy and timing
16 of the notice and claims process. The Court need not
17 address these objections in detail because I have
18 already found that the claims process initiated and
19 administered by plaintiffs complies with the Court's
20 preliminary approval. Indeed, an overwhelming number
21 of notices were sent out on a timely basis.

22 In sum, for the purpose of this factor, the
23 few objections and opt-outs from the class members as
24 compared to the potential number of class numbers
25 create a presumption that the factor weighs in favor

1 of settlement. In re Cendant, 264 F.3d at 235. "The
2 vast disparity between the number of potential class
3 members who received notice of the settlement and the
4 number of objectors creates a strong presumption that
5 this factor weighs in favor of the settlement."
6 Indeed, under Girsch, such a small number of negative
7 responses favors approval of a class action settle-
8 ment. See Stoetzner v. U.S. Steel Corp., 897 F.2d
9 115, at 119, 3d Cir. 1990. Objections by 29 members
10 of a class comprised of 281 "strongly favors
11 settlement." In re Prudential Insurance, 962 F.Supp.
12 450 at 537, D.N.J., 1997. A small number of negative
13 responses to settlement favors approval. Weiss v.
14 Mercedes-Benz of North America, 899 F.Supp.1297, at
15 1301, D.N.J., 1995. 100 objections out of 30,000
16 class members weighs in favor of settlement.

17 Certainly, our numbers are even more greatly
18 skewed; the few number of objections and opt-outs
19 compared to the millions in the class.

20 Next, turning to the stage of proceedings and
21 the amount of discovery completed.

22 This factor "captures the degree of case
23 development that class counsel have accomplished prior
24 to the settlement. Through this lens, Courts can
25 determine whether class counsel had an adequate

1 appreciation of the merits of this case before nego-
2 tiating." In re Cendant, 264 F.3d at 235. Even
3 settlements reached at a very early stage and prior to
4 formal discovery are appropriate when there is no
5 evidence of collusion and the settlement represents
6 substantial concession by both parties.

7 This case has been in litigation for more than
8 five years, and counsel have gained more than suffi-
9 cient information to evaluate the merits of
10 plaintiffs' claims, the strength of the defenses
11 asserted by Vonage, and the value of plaintiffs'
12 claims for purposes of settlement. Although no formal
13 discovery was conducted in the litigation, the settle-
14 ment is modeled on the AG settlement. The parties
15 were able to appreciate the value of the claims in
16 this case.

17 Simply stated, class counsel has had more than
18 adequate opportunity at this stage of the proceedings
19 to appreciate the merits of their claims as well as
20 thoroughly understand the legal and factual issues
21 encompassed within these claims. Thus, class counsel
22 is in possession of sufficient information to allow it
23 to evaluate the fairness of the settlement, and this
24 factor weighs in favor of approval.

25 Risks in establishing liability and damages.

1 The fourth and fifth factors "survey the
2 potential risks and rewards of proceeding to litiga-
3 tion in order to weigh the likelihood of success
4 against the benefit of an immediate settlement."
5 In re Warafin, 391 F.3d at 537. In other words, these
6 factors attempt "to measure the expected value of
7 litigating the action rather than settling it at the
8 current time." In re Cendant, 264 F.3d at 237-39.
9 Both factors clearly weigh in favor of approval of
10 settlement in this case.

11 Here plaintiffs face the unique and substan-
12 tial risk in pursuing liability and damages in this
13 case in light of the Supreme Court's Concepcion
14 decision. As this Court has explained, plaintiff
15 would face a tremendous hurdle in opposing Vonage's
16 motion to compel arbitration. Should Vonage prevail,
17 plaintiffs would be unable to pursue Vonage on these
18 claims on a class action, but, rather, each class
19 member would have to resort to arbitrate his or her
20 claims individually.

21 To avoid such a result, the Court finds that
22 the settlement provides the best relief for the class.
23 In addition, factoring into the Court's determination
24 is class counsel's representation, with which this
25 Court agrees, that the settlement is well within the

1 range of reasonableness in light of the best possible
2 recovery, possible setoffs, and attendant risks of
3 litigation. Accordingly, given the real and extensive
4 risks involved in this case for plaintiffs, these two
5 factors weigh heavily in favor of approval of the
6 settlement. See In re Suprema Specialties, 2008 WL
7 906254, at 5-6, approving settlement where plaintiffs
8 would have difficulty establishing liability and
9 damages. In re Genta Securities Litigation, 2008 WL
10 2229843, D.N.J. May 28, 2008, indicating the same.

11 Turning now to the factor of the risks of
12 maintaining the class action through trial.

13 Because the Court finds that plaintiffs would
14 likely not be able to proceed in this forum in light
15 of the arbitration clause, plaintiffs would not be
16 able to maintain class action status if they were
17 compelled to proceed individually in arbitration.
18 Even if plaintiffs were able to successfully oppose
19 Vonage's motion to compel arbitration, this factor
20 does not weigh against the settlement. As the Third
21 Circuit has explained, this factor tends to be neutral
22 because under "Federal Rule of Civil Procedure 23(a),
23 a District Court may decertify or modify a class at
24 any time during the litigation if it proves to be
25 unmanageable," and proceeding to trial would always

1 entail the risk, even if slight, of decertification.
2 In re Cendant, 264 F.3d at 239. Accordingly, the
3 Court finds this factor weighs in favor of settlement.

4 Turning to the defendant's ability to
5 withstand a greater judgment.

6 This factor addresses whether defendants
7 "could withstand a judgment for an amount signifi-
8 cantly greater than the proposed settlement." In re
9 Cendant, 264 F.3d at 240. In this instance, Vonage's
10 ability to withstand a greater judgment is not clear
11 as it is a matter of public record that Vonage has an
12 enormous debt while it continues to attempt to earn
13 revenues in an ever increasingly competitive market.
14 In re Safety Components, 66 F.Supp.2d, at 86-88.
15 Defendants' financial condition weighs in favor of
16 settlement. Therefore, it is possible that after
17 years of costly litigation, Vonage would not be able
18 to withstand a judgment of a comparable amount of
19 money as the settlement could achieve. Accordingly,
20 this factor militates in favor of approving the
21 settlement.

22 Turning to the range of reasonableness of the
23 settlement.

24 The last two factors evaluate whether the
25 settlement represents a fair and good value for a weak

1 case or a poor value for a strong case. In re
2 Warfarin, 391 F.3d at 558. "In conducting this
3 evaluation, it is recognized that settlement repre-
4 sents a compromise in which the highest hopes for
5 recovery are yielded in exchange for certainty and
6 resolution, and Courts should guard against demanding
7 too large a settlement based on the Court's view of
8 the merits of the litigation." In re Safety
9 Components, 166 F.Supp.2d at 92; In re AT&T Corp.
10 Securities Litigation, 455 F.3d 160 at 170, 3d Cir.
11 2006. Finding settlement was an excellent result in
12 light of the risk of establishing liability and
13 damages despite the fact that settlement possibly
14 represented only 4 percent of the total damages
15 claimed.

16 Here the Court is satisfied that in light of
17 the fact that plaintiffs would have a real risk of
18 pursuing their claims in this forum, these two factors
19 also weigh in favor of approving settlement. In this
20 regard, an immediate recovery of \$4.75 million in cash
21 to the class is advantageous and fair to the class.
22 Under the settlement, class members are eligible to
23 receive up to \$195 for each account they had with
24 Vonage. To compensate class members for Vonage's
25 one-month free promotion, and to recognize the lost

1 time between ordering Vonage's service and actual
2 activation, class members are eligible for \$10 which
3 reflects full compensation for most class members in
4 this category.

5 Those class members who canceled after
6 introductory periods but were charged disconnection
7 fees are eligible for up to \$25 for service charges --
8 that is, a full month -- and \$80 for any equipment
9 charges that were assessed. This represents full
10 compensation for most class members in this category.

11 Those class members who canceled after
12 introductory periods but were charged disconnection
13 fees are eligible for up to \$40, which also represents
14 nearly the full compensation for those class members.

15 Finally, class members who canceled service
16 but continued to pay service fees without using the
17 service are eligible for up to \$50. This, too,
18 represents the full compensation for most class
19 members.

20 Assuming all of the 38,653 claims -- I think I
21 have the right number. Correct?

22 MR. LAMANCUSA: As of April 8th.

23 THE COURT: Right.

24 (Continuing) -- claims received as of April 8,
25 2001, are paid at the maximum allowable amounts, these

1 claims would be paid in full.

2 Accordingly, having reviewed the settlement
3 terms, the Court finds that the settlement provides a
4 fair and reasonable recovery for the members of the
5 class.

6 Having weighed all of the factors, the Court
7 finds that the settlement is fair, reasonable, and
8 adequate, and, as such, the Court grants final
9 approval of the settlement pursuant to Rule 23(e).

10 Turning now to the attorneys' fees and
11 expenses.

12 Lead counsel from the law firm of Seeger
13 Weiss, LLP, and Cohen, Milstein, Sellers & Toll, PLLC,
14 requests an award of attorneys' fees and reimbursement
15 of expenses incurred in this litigation. Lead counsel
16 requests a fee award of \$1,583,175, which represents
17 33 1/3 percent of the \$4.75 million settlement fund,
18 plus reimbursement of expenses of \$30,437.41.

19 Attorneys' fees are typically assessed through
20 the percentage-of-recovery method or through the
21 lodestar method. In re AT&T Corp. Securities
22 Litigation, 455 F.3d 160 at 164, 3d Cir. 2006. The
23 percentage-of-recovery method applies a certain
24 percentage to the settlement fund. See Welch &
25 Forbes, Inc. V. Cendant Corp., 43 F.3d 722 at 732,

1 note 10, 3d Cir. 2001. The lodestar method multi-
2 plies the number of hours class counsel worked on a
3 case by a reasonable hourly billing rate for such
4 services. In re AT&T, 455 F.3d at 164.

5 In common fund cases such as this one, the
6 percentage-of-recovery method is generally favored
7 because "it allows Courts to award fees from the fund
8 'in a manner that rewards counsel for success and
9 penalizes it for failure.'" In re Rite Aid Corp.
10 Securities Litigation, 396 F.3d 294 at 300, 3d Cir.
11 2005. However, the Third Circuit has recommended that
12 District Courts use the lodestar method to cross-check
13 the reasonableness of a percentage-of-recovery fee
14 award. See Rite Aid, 396 F.3d at 305. The cross-
15 check is performed by dividing the proposed fee award
16 by the lodestar calculation resulting in a lodestar
17 multiplier. "When the multiplier is too great, the
18 Court should reconsider its calculation under the
19 percentage-of-recovery method with an eye toward
20 reducing the award." Rite Aid, 396 F.3d at 306. The
21 lodestar cross-check, while useful, should not
22 displace a District Court's primary reliance on the
23 percentage-of-recovery method. In re AT&T, 455 F.3d
24 at 164.

25 When analyzing a fee award in a common fund

1 case, the Court considers several factors, many of
2 which are similar to the Girsh factors as enunciated
3 previously. See Rite Aid, 396 F.3d at 301, note 9.

4 These include:

5 1, the size of the fund created and the number
6 of persons benefitted;

7 2, the presence or absence of substantial
8 objections by members of the class to the settlement
9 terms and/or fees requested by counsel;

10 3, the skill and efficiency of the attorneys
11 involved;

12 4, the complexity and duration of the
13 litigation;

14 5, the risk of nonpayment;

15 6, the amount of time devoted to the case by
16 plaintiffs' counsel; and

17 7, the awards in similar cases.

18 The list is not exhaustive. In Prudential,
19 the Third Circuit noted three other factors that may
20 be relevant and important to consider:

21 1, the value of benefits accruing to class
22 members attributable to the efforts of class counsel
23 as opposed to the efforts of other groups, such as
24 government agencies conducting investigations.

25 Prudential, 148 F.3d at 338;

1 2, the percentage fee that would have been
2 negotiated had the case been subject to a private
3 contingent fee agreement at the time counsel was
4 retained;

5 3, any innovative terms of settlement.

6 The fee award reasonableness factors "need not
7 be applied in a formulaic way" because each case is
8 different "and in certain cases one factor may
9 outweigh the rest." Rite Aid, 396 F.3d at 301. The
10 Court may also give some of these factors less weight
11 in evaluating a fee award. See In re Cendant, 264
12 F.3d at 283, and Prudential, 148 F.3d at 339.

13 Moreover, the analysis of the Gunter factors
14 overlaps with the Girsh factors used to assess the
15 appropriateness of the settlement. In that regard,
16 the Court will refer to its earlier findings when
17 reviewing the application.

18 Before analyzing the factors, I will delineate
19 the total lodestar amounts for attorneys, paralegals,
20 and law clerk time calculated at current market rates,
21 and, by using those numbers, perform a lodestar
22 cross-check to confirm the reasonableness of the
23 request.

24 I note at the outset that the parties have
25 been litigating this matter for over five years, and

1 while formal discovery had not taken place, a
2 substantial amount of documents were exchanged and
3 reviewed by counsel. In addition, multiple motions
4 were filed in the case. In light of the efforts, lead
5 counsel and their staffs represent that they spent a
6 total of 3,166.05 hours. Counsel's rates vary between
7 attorneys and between paralegals, depending on the
8 position, experience level, and locale of the
9 particular attorney.

10 Having reviewed the attorneys' declarations,
11 the Court is satisfied that the hourly rate charged
12 for the attorneys and their staff is based upon a
13 reasonable hourly billing rate for such services in
14 the given geographical area, the nature of the
15 services provided, and the experience of each lawyer.
16 Gunter v. Ridgewood Energy Corp, 223 F.3d 190 at 195,
17 3d Cir. 2000. Having determined that the hourly rates
18 are reasonable and the amount of hours spent
19 prosecuting the case is reasonable, the total lodestar
20 amount is approximately \$1.46 million. This figure
21 results in a multiplier of 1.08. In this circuit,
22 multiples ranging from 1 to 4 are frequently awarded
23 in common fund cases when the lodestar method is
24 applied. In re AT&T, 455 F.3d at 172; Weiss, 899
25 F.Supp. at 1304; and a number of other cases. As

1 such, this Court finds a multiplier of 1.08 is fair
2 and reasonable, and, against this backdrop, I will
3 analyze the factors.

4 The size of the fund and number of persons
5 benefitted.

6 As I have already noted, Vonage has diligently
7 sent out hundreds of thousands of notices to potential
8 class members and a substantial number of claims have
9 been filed by those members. Indeed, under the
10 calculations provided by counsel, most class members
11 will receive full compensation as to the fees and
12 charges they incurred as a result of Vonage's alleged
13 deceptive marketing practices.

14 As I have set forth and determined previously,
15 I reiterate here that the settlement provides a fair
16 and reasonable recovery for the members of the class
17 since it will likely make many of the class members
18 whole. In that regard, lead counsel were able to
19 obtain a sizeable result on behalf of the class
20 despite the substantial risks they faced in pursuing
21 their claims here in this forum and ultimately
22 establishing liability. Moreover, many thousands of
23 people would likely participate in settlement given
24 that notice of the settlement was sent to millions of
25 class members. Hence, this factor supports counsel's

1 fee application.

2 Regarding objections, as the Court indicated
3 earlier, there are currently only 12 objections made
4 by class members. I've discussed those objections
5 before, and, indeed, they were either of the most
6 general nature as to a general aversion to class
7 actions or lawyers or as to a very specific objection
8 as to an individual. In that regard, the absence of
9 any meaningful objections and the minimal number of
10 objections are probative in determining that the fee
11 request is fair. Rite Aid, 396 F.3d at 305; In re
12 AT&T, 455 F.3d at 170. Accordingly, this factor
13 weighs in favor of approving the fee request.

14 Turning to the skill of class counsel.

15 To measure the quality of counsel, Courts
16 examine the result achieved, the difficulties faced,
17 and the speed and efficiency of the recovery, the
18 experience and expertise of counsel, and the per-
19 formance and quality of opposing counsel. Milliron v.
20 T-Mobile USA, Inc., 2009 WL 3345762 at 10, D.N.J.,
21 September 10, 2009. In this case, lead counsel,
22 without the benefit of a formal discovery process,
23 conducted an investigation relating to the alleged
24 deceptive marketing practices by Vonage.

25 Despite the difficulties of pursuing the class

1 claims in this forum, lead counsel negotiated a size-
2 able settlement within a reasonable amount of time
3 since the start of this litigation. Because of those
4 efforts, the class will benefit more. Had the case
5 proceeded further, it would have resulted in more
6 expenditure of fees and costs, or an eventual
7 dismissal.

8 As I have determined earlier, class counsel
9 are skilled and experienced in litigating these types
10 of cases. In fact, class counsel have prosecuted this
11 action against prominent national firms with ample
12 resources -- the Drinker, Biddle & Reath firm, the
13 Duane, Morris firm, and the Bingham, McCutchen firm.
14 The fact that lead counsel negotiated a favorable
15 settlement with these firms, the Court finds this
16 factor weighs in favor of approving the fee request.

17 Turning to complexity and duration of the
18 litigation.

19 The Court has already noted, when analyzing
20 the first Girsh factor, that the claims against
21 defendants were complex, and it was uncertain whether
22 plaintiffs would prevail in light of the Concepcion
23 case. Without repeating the previous findings on this
24 issue, I find again that, by successfully negotiating
25 a settlement, lead counsel provided the class with a

1 substantial benefit at this juncture. Thus, this
2 factor weighs in favor of approving the fee request.

3 Turning to risk of non-payment.

4 Under the seventh Girsh factor, I had already
5 indicated that it is possible Vonage would not be able
6 to withstand a greater judgment based on its financial
7 status. In this regard, receiving little or no
8 recovery is a major factor in considering an award of
9 attorneys' fees. Thus, this factor weighs in favor of
10 approving the fee request.

11 Turning to the time devoted to the litigation.

12 Lead counsel have devoted significant time to
13 the litigation. Since the inception of this case,
14 counsel spent well over 3,000 hours of professional
15 time in prosecuting the case. Having accepted the
16 responsibility of prosecuting the class action on a
17 contingent fee basis and without any guarantee of
18 success or award, lead counsel, nonetheless, was able
19 to negotiate a settlement that will benefit the class
20 members. Considering that there were a number of
21 pretrial motions class counsel had to litigate and
22 principally whether it could proceed in this forum,
23 the Court concludes class counsel's efforts also weigh
24 in favor of approval.

25 Turning to awards in similar cases.

1 The comparison of the fee sought by lead
2 counsel with fees awarded in recent class actions
3 militates in favor of approving the fee. Although
4 there is no general rule, the Third Circuit has
5 observed that fee awards in common fund cases range
6 from 19 percent to 45 percent of the settlement fund.
7 In re Lucent Technology, 327 F.Supp.2d at 432, which
8 listed more than twenty actions at that time where
9 Courts have approved fee awards between 22.5 percent
10 and 33 1/3 percent. Accordingly, this factor weighs
11 in favor of approval.

12 Having analyzed all of the factors, the Court
13 finds that a fee request of 33 1/3 percent of the
14 total settlement fund is reasonable, and I will
15 approve the request.

16 Turning to class counsel expenses.

17 Expenses are compensable in a common fund case
18 if they are of the type typically billed by attorneys
19 to paying clients in the marketplace. In re Safety
20 Component, 166 F.Supp.2d at 108. Lead counsel's
21 expenses in this case total \$30,437.41, which include
22 consulting and investigation fees, photocopying of
23 documents, online research, messenger service,
24 postage, long distance telephone calls, court costs,
25 and other incidental expenses related to the prose-

1 cution of the case. These expenses are all of the
2 types that Courts in this district have approved, and,
3 accordingly, I approve the request for reimbursement
4 of these expenses.

5 Finally, I note pursuant to Article V,
6 Paragraph 3 of the settlement agreement, lead counsel
7 is to decide upon the distribution of attorneys' fees
8 among the eligible counsel. All parties to the
9 settlement agreement agreed to its terms, and, as
10 such, lead counsel will make the appropriate distri-
11 butions to counsel from the award.

12 Finally, in recognition of their services to
13 the class, each named plaintiff is entitled to a
14 payment of \$1,000 under the terms of the settlement.
15 Courts routinely approve awards to compensate named
16 plaintiffs for the service they provide and risk
17 incurred during the course of the class calculation.
18 See sChemi v. Champion Mortgage, 2009 WL 1470429, at
19 13, D.N.J., May 26, 2009. Since the amount sought for
20 each plaintiff is relatively nominal, I also find that
21 request is appropriate, and I will approve that as
22 well.

23 I think that deals with all of the matters. I
24 was provided with a proposed form of approval of order
25 and judgment in this matter, which I'll review at this

1 time and I'll be prepared to sign it. So if you just
2 give me a couple of minutes to go back to fill in some
3 of the numbers, and if you want to wait, we can give
4 you copies of the signed approval of order and
5 judgment to take with you today.

6 Thank you.

7 THE CLERK: All rise.

8 (Proceedings concluded.)

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C E R T I F I C A T E

I, **Vincent Russoniello**, Official United States Court Reporter and Certified Court Reporter of the State of New Jersey, do hereby certify that the foregoing is a true and accurate transcript of the proceedings as taken stenographically by and before me at the time, place and on the date hereinbefore set forth.

I do further certify that I am neither a relative nor employee, nor attorney, nor counsel of any of the parties to this action, and that I am neither a relative nor employee of such attorney or counsel and that I am not financially interested in this action.

S/Vincent Russoniello
Vincent Russoniello, C.C.R.
Certificate No. 675
Date: June 6, 2011